

Clare Celeste Börsch
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Dear Tactical Technology Collective,

Thank you for taking the time to review my application. As an international policy professional with a decade of nonprofit and public sector experience, I am excited by the innovative and forward-facing work of Tactical Technology Collective. I particularly admire Tactical Tech's dynamic and fresh approach to the emerging societal challenges of mass data collection and your creative solutions for bringing light and clarity to an issue that affects everyone and yet is "unseen" by most. I also very much enjoyed your recent exhibition at HKW. I would enthusiastically like to join Tactical Tech's team as your Politics of Data Researcher.

I have lived in seven different countries and have worked with public agencies, nonprofits, design agencies, and arts and cultural organizations. I bring an international mindset, creative thinking, and indefatigable optimism for positive social change to all my work. I hold a Master's Degree in Public Policy from the University of California, Los Angeles and have practical experience in policy research and analysis, grants management, project management, and communications. I speak English, German, Spanish and Portuguese.

I am a "public policy creative": I approach data collection and analysis with an eye for visual design and communication. I think visualizing data brings to light patterns and storytelling that are otherwise missed when information is viewed only quantitatively or qualitatively. I use my design background to reimagine how data and policy research are presented to make complex or dense information visually enticing and easy to grasp. I have full fluency in the Adobe Suite and a knack for building bright and welcoming websites. I have a record of successfully driving online traffic and growing social media networks through compelling written and visual content. In all of my past positions, I communicated policy-related data and information to a general audience.

I am comfortable managing large scale and multi-tiered programs and feel very much in my element when working collaboratively, creatively, and responsively. I have managed projects from conception to execution, overseen budgets, managed communications between large organizations and their constituents, and executed successful public relations and online campaigns. As just one example, I managed over four million dollars in annual grants as well as a full educational program for three-hundred nonprofit arts organizations as the Los Angeles County Arts Commission's Grants Manager. This involved coordinating the communication, social media presence, and professional development trainings for our grantees. I was the policy analyst (analyzing grantee data through the California Cultural Data Project), grants administrator, and the public face of the grants program.

I believe I have the experience, skills, worldview, and optimism to make a great addition to your team as the Politics of Data Researcher. I would be thrilled to have a part in the work you create!

Best,
Clare Celeste Börsch

Clare Börsch

Berlin-based policy professional dedicated to fostering positive social change. Over ten years of experience in grants administration, project management, communications, design, and policy analysis in the nonprofit and public sectors.

EXPERIENCE

Consultant & Social Entrepreneur, Berlin

2013- PRESENT

Co-founder of Art for Change (launching Spring 2017), a platform that connects artists and activists- using art as a fresh and accessible entry point for civic engagement.

Illustrator and designer for international clients such as New York Magazine.

Co-curator of local cultural events in partnership with A Syrious Look magazine.

Los Angeles County Arts Commission, Los Angeles — Grants Manager

OCTOBER 2011- JANUARY 2014

Managed countywide grant programs and initiatives serving over 300 nonprofit arts organizations in Los Angeles. Fostered a diverse and vibrant creative sector through both organizational grants and structural trainings and seminars.

Presidential Management Fellowship, Housing and Urban Development, Los Angeles — Project Manager

July 2010- October 2011

Project Manager for Multifamily Housing, managing affordable housing to Los Angeles residents. Launched ongoing lecture series for HUD staff about best practices in sustainable housing and LEED certification. As part of my fellowship, I worked as independent consultant on the following projects:

Freewaves: Project Manager for *Out the Window*, a public media arts project; Co-wrote successful NEA Grant; Conducted policy research and impact analysis.

Kounkuey Design Initiative: Community Organizer and Project Manager; Co-wrote successful NEA grant; Led design charrettes in Spanish; Liaison to local organizations.

EDUCATION

University of California Los Angeles, Luskin School of Public Affairs, — *Master's of Public Policy*

2008 - 2010

President of the Graduate Student International Affairs Association
Select participant in the UCLA Senior Fellows Mentor Program
Nominated for the Presidential Management Fellowship

San Francisco State University— *BA Film and Cultural Anthropology*

2000 - 2004

Focus on international human rights and postcolonialism in Latin America.

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SKILLS

Policy Research and Analysis

Grant Management

Grant Review and Grant Writing

Arts Administration

Project Management

Community Organizing

Certified Mediator

Communications and Social Media

Design and Illustration

Web Design

ACHIEVEMENTS

Managed over 4 million dollars in grants to 300+ organizations

Co-authored two successful NEA grants

Worked with migrant farmers on community-led urban renewal

Trail-blazed to change the work culture around sustainable housing at HUD by curating an ongoing lecture series and newsletters distributed to field offices nationwide.

Started an independent brand as illustrator and artist for clients such as New York Magazine.

LANGUAGES

English; German (Fluent); Spanish (Fluent); Portuguese (Conversational)

ACADEMIC

Mediators Beyond Borders, Los Angeles — Policy Analyst

2009- 2010

Co-authored a policy report for *Mediators Beyond Borders* entitled *Navigating a Fragmented System: Finding Mediation's Place in Environmental Dispute Resolution*. The report evaluated the legal framework for resolving international environmental disputes through an analysis of dispute resolution provisions in multilateral environmental agreements and interviews with experts in the field of international environmental law. The report, co-written with two other researchers, consists of our research findings and subsequent policy recommendations.

UCLA Center for the Study of Race, Ethnicity, and Politics—

Graduate Ethnographic Researcher

2010

Conducted ethnographic research for the UCLA Center for the Study of Race, Ethnicity, and Politics. Responsible for interviews on racial demographics in Orange County. The interviews include topics ranging from politics, immigration and race relations.

INTERNSHIPS

Women for Women International, Washington DC — Policy and

External Relations Internship

Summer 2009

Provided research and analysis, including legislative tracking and current events research, to the head of the Policy Analyst department. Drafted media briefs for meetings between Women for Women CEO Zainab Salbi and U.S. officials in Iraq and Afghanistan, including Ambassador-at-Large for Global Women's Issues, Melanne Verveer, and Ambassador Richard Holbrooke.

Advancement Project, Washington DC — Communications Internship

Summer 2007

Responsible for media outreach and cataloguing all media coverage for the Advancement Project, a democracy and justice action group. Wrote and edited published articles, managed communications to major news outlets and journalists.

American Embassy, Tegucigalpa — Consular Section Internship

Summer 2003

Conducted Preliminary Interviews with Honduran Visa Applicants in Spanish. Managed the data collected from interviews and translated them into English for Data Entry for the Nonimmigrant Visa (NIV) Consular Section.

American Consulate, Sao Paulo — American Services Internship

Summers 1999 and 2000

Conducted bi-lingual phone interviews in English and Portuguese to update census information on Americans living within the São Paulo District. Reorganized and updated file archives for the Consular.

SOFTWARE

Microsoft Office Suite

EXCEL

STATA

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

SquareSpace

Flash

Dreamweaver

HIGHLIGHTED PROJECT

El Tigre Celeste,

Founder and Curator 2005-2007

Co-founded El Tigre Celeste, a community arts gallery in Buenos Aires, Argentina. Our exhibitions and open-air screenings were featured in El Clarin and British Airways magazine as a top go-to cultural destination.